



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Troxler Commissioner Agriculture (9768)
Agency Media Placement Service (2733)
Buyer Verillo, Dan
Salesperson Wade, Dave (1546)
ph: (704) 371-3164

Invoice 645821
Inv Date 10/28/2012
Terms Net 30
Contract 336411
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Placement Service
709 Westchester Drive
Suite 101
Highpoint, NC 27262

AgM

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 1659/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:58AM

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	5:30:00AM- 6:00:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 5:53AM (Th)	00:30	EYEWITNESS NEWS 5 DAYBREAK 5A-6A	Troxler Leadership	\$125.00	
1.0	Spot	5:30:00AM- 6:00:00AM	Per week (2), Tu, We, Th, Fr	10/19/12 5:58AM (Fr)	00:30	EYEWITNESS NEWS 5 DAYBREAK 6A	Troxler Leadership	\$125.00	
2.0	Spot	8:00:00AM- 9:00:00AM	Per week (2), Tu, We, Th, Fr	10/16/12 8:48AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	Troxler Future	\$975.00	
2.0	Spot	8:00:00AM- 9:00:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 8:48AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	Troxler Leadership	\$975.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (2), Tu, We, Th, Fr	10/16/12 10:55AM (Tu)	00:30	KATIE COURIC	Troxler Leadership	\$475.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 10:42AM (Th)	00:30	KATIE COURIC	Troxler Leadership	\$475.00	
4.0	Spot	3:00:00PM- 4:00:00PM	Per week (2), Tu, We, Th, Fr	10/16/12 3:30PM (Tu)	00:30	OR. PHIL	Troxler Leadership	\$475.00	
4.0	Spot	3:00:00PM- 4:00:00PM	Per week (2), Tu, We, Th, Fr	10/17/12 3:43PM (We)	00:30	OR. PHIL	Troxler Leadership	\$475.00	
5.0	Spot	6:00:00PM- 6:30:00PM	Per week (1), Tu, We, Th, Fr	10/17/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	Troxler Leadership	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$6,400.00	Total Spots	9
Commission	(\$960.00)		
Net Total	\$5,440.00		